

# PROJECT UPDATE

September 1, 2020



# PHASED APPROACH

Tasks by Phase		
Phase 1	T1	PSC Coordination
	T2	Transit Choices Brochure
	T2	Regional Connections Opportunities Report
	T3	Engagement Preparations
	T3	Engagement Wave 1
Phase 2	T4	Conceptual Scenario Development
	T5	Identify projects
	T5	Prioritization process development
	T5	Preferred Scenario
	T6	Engagement wave 2 prep
	T6	Engagement Wave 2
	T7	Revenue forecasting
	T7	Implementation Plan
T8	Final Report	

**PHASE 1** Introduces key transit planning concepts and frames choices in terms of easy-to-understand values to generate alternative conceptual transit scenarios

**PHASE 2** Identifies proposed projects, prioritization criteria, and available revenues to produce implementation recommendations through 2040.

# PROGRESS

- Task 2

- Preparing draft content for Transit Choices Brochure (TCB) and preliminary analysis for the Regional Connections Opportunities (RCO) report for review

- Task 3:

- Submitted “final” Public Information Plan (PIP)
- Launched project website
- Continuing to develop database of stakeholder information for outreach and engagement efforts
- Early preparation for first Transit Summit

# NEXT STEPS (AUGUST-SEPTEMBER)

- Task 2

- Submit draft Transit Choices Brochure (TCB) and draft Regional Connections Opportunities (RCO) report for review

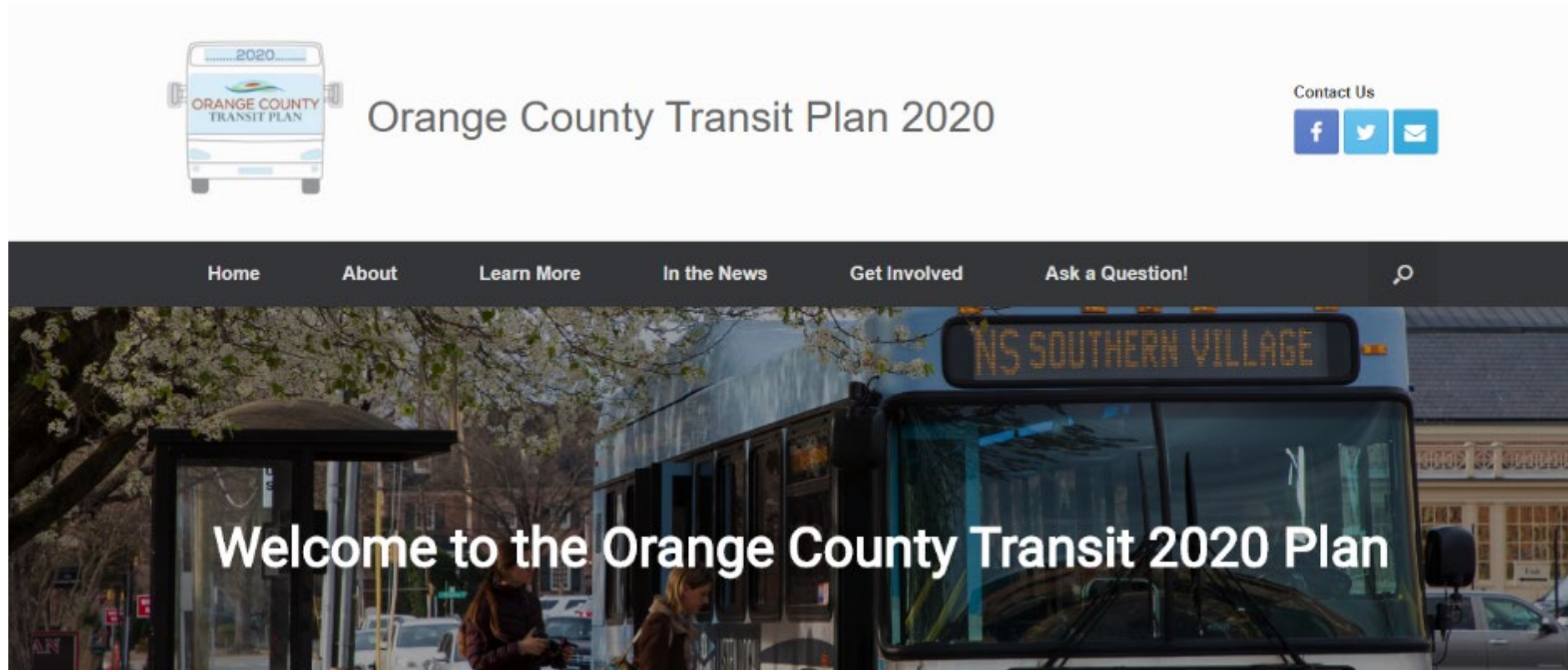
- Task 3:

- Prepare for first Transit Summit
- Facilitate first Transit Summit (October 1; 5-8 PM)
- Summarize findings from Transit Summit

- Task 4:

- Use findings from Transit Summit to develop frameworks for conceptual scenarios

# WEBSITE



[www.octransit2020.com](http://www.octransit2020.com)

# UPCOMING OUTREACH/ ENGAGEMENT

## **Goals/outcomes:**

- Identify community goals/priorities related to transit
- Manage expectations
- Establish shared understanding of transit systems, transit system users, budgeting/available funding (including potential impacts of COVID), and how choices/values impact service
- Share feedback summary and clearly connect to plan components
- Advertise transit services that are already available, that people may not be aware of (particularly rural, dispersed, and/or transit dependent populations)

# PRE-EVENT ENGAGEMENT

- Survey series:
  - Learn from those who use the system most, who need the system, and who would ride the system but don't/can't currently
  - Understand how COVID has impacted transit behavior in Orange County

# TRANSIT SUMMIT #1

- **October 1, 2020; 5-8 PM**
- **Format:** Zoom; participants will pre-register; two audio feeds for simultaneous translation; PollEverywhere
  - Brief informational presentation; interactive exercise; discussion/ Q&A
  - Focus on transit network design - trade-offs, value choices, needs
- **Invitations:** Distribute invitations via email, flyers, press release, social media, more
- **Targeted outreach:** for EJ communities and other historically under-represented groups/populations



# Thoughts, Questions, Discussion

Thank you!

