

PROJECT UPDATE

DCHC MPO Board Meeting
August 12, 2020



OUR TEAM



RENAISSANCE
PLANNING

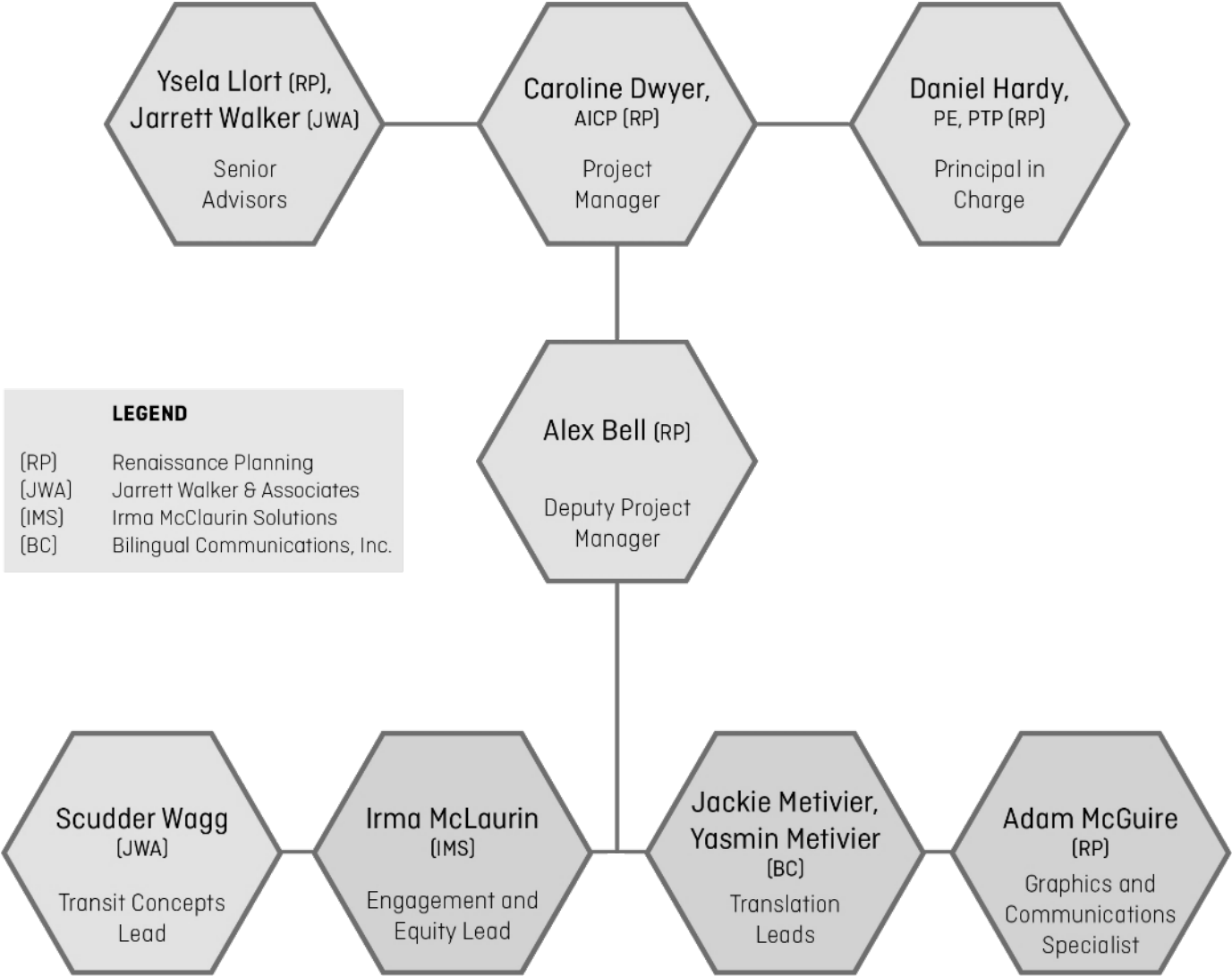
**JARRETT
WALKER**
+ ASSOCIATES
Let's think about transit

Irma McClaurin
SOLUTIONS



Bilingual Communications, Inc.

English / Spanish Translation • Interpretation • Video Voice-Over • Cultural Consultation



PHASED APPROACH

Tasks by Phase		
Phase 1	T1	PSC Coordination
	T2	Transit Choices Brochure
	T2	Regional Connections Opportunities Report
	T3	Engagement Preparations
	T3	Engagement Wave 1
	T4	Conceptual Scenario Development
Phase 2	T5	Identify projects
	T5	Prioritization process development
	T5	Preferred Scenario
	T6	Engagement wave 2 prep
	T6	Engagement Wave 2
	T7	Revenue forecasting
	T7	Implementation Plan
	T8	Final Report

PHASE 1 Introduces key transit planning concepts and frames choices in terms of easy-to-understand values to generate alternative conceptual transit scenarios

PHASE 2 Identifies proposed projects, prioritization criteria, and available revenues to produce implementation recommendations through 2040.

PUBLIC ENGAGEMENT

WAVE 1 (SUMMER/FALL 2020)

DESCRIPTION

Engage on trade-offs and values:

- Lead Development or Follow Development
- Ridership-focus or Coverage-focus
- Walking or Waiting
- Rush-hour or All-day, All Week
- Emphasis on Capital versus Operating

WAVE 2 (WINTER 2020-21)

DESCRIPTION

- Follows pattern set by the first wave
- Focus of the second wave is on vetting the balanced transit investment scenario considering other alternative conceptual scenario options
- Feedback informs the development of the preferred scenario
- The weighting of values implied in the project prioritization process is also reviewed during this wave of engagement

DELIVERABLES

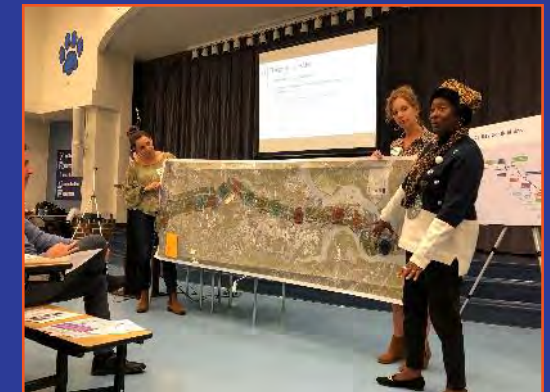
- Public Engagement Plan
- Website
- Transit Summit
- Virtual community engagement
- Summary of key themes

DELIVERABLES

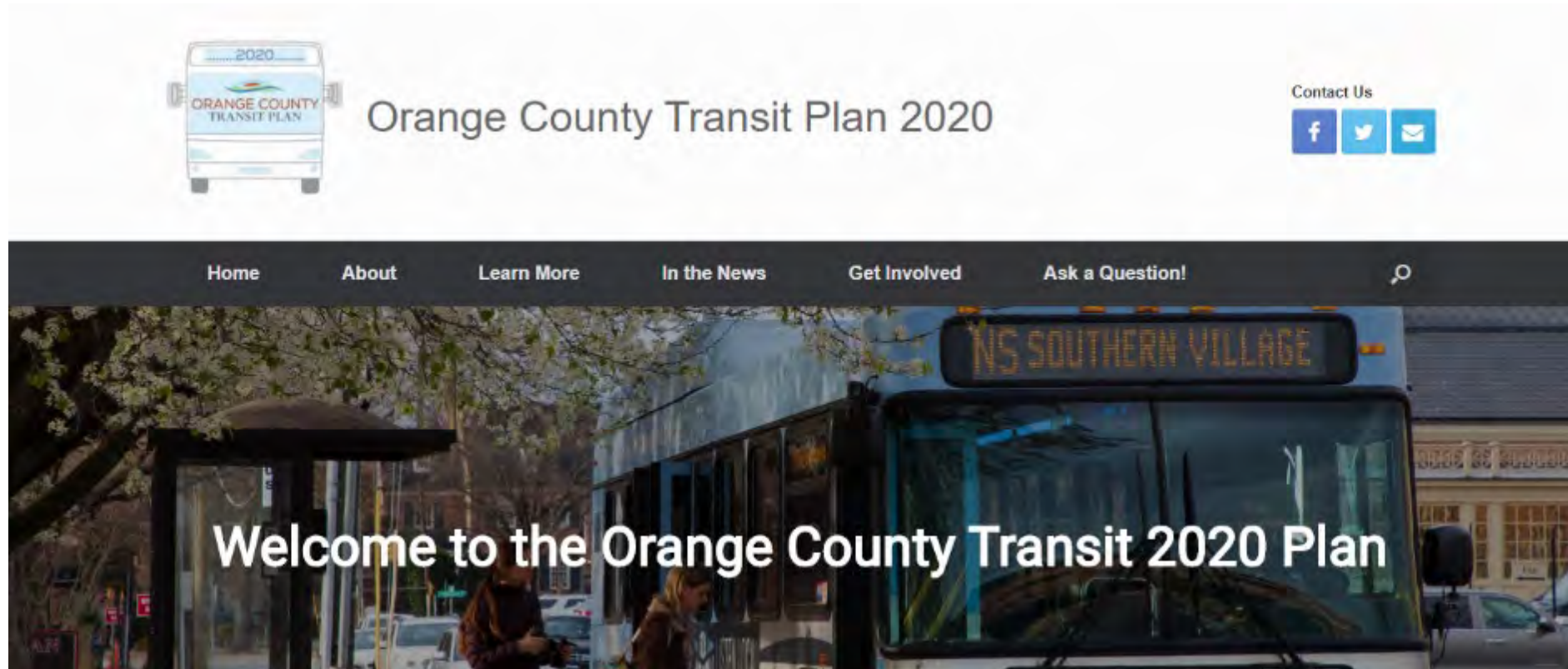
- Transit Summit #2
- Virtual or in-person community engagement
- Survey
- Summary of key themes

OUTREACH & ENGAGEMENT

- Policy Steering Committee (PSC)
- Transit Summits (2)
- Elected Officials and Jurisdictional Status Updates
- E-mail Announcements
- Informational & Educational Materials (Transit Choices Brochure, on-board materials, Final Plan Executive Summary)
- Interactive Mapping and Survey
- Diversity, Inclusion, and Equity Strategies
- Media Relations
- Website
- Social Media
- Email and Comments database

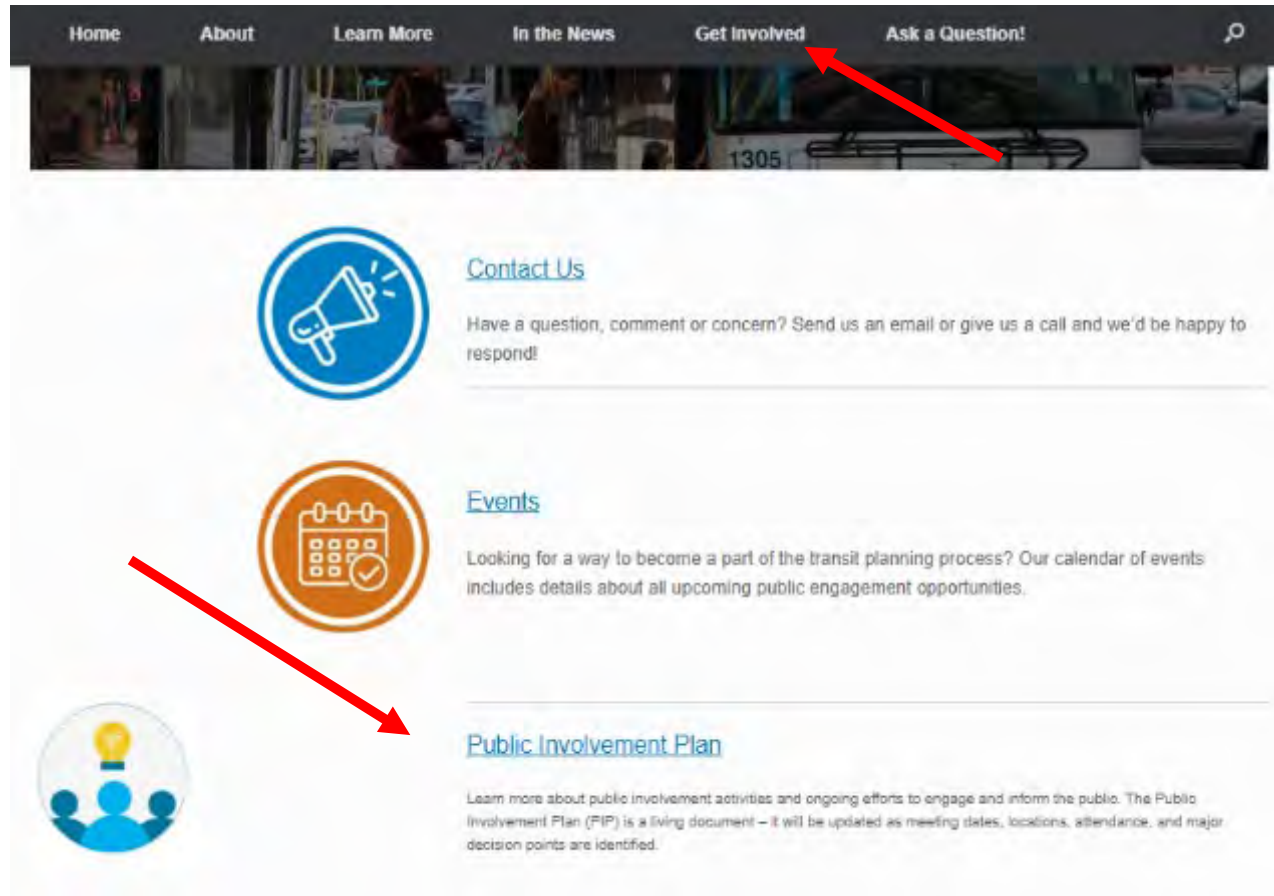


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PROGRESS

Task 2

- Preparing draft content for Transit Choices Brochure (TCB) and preliminary analysis for the Regional Connections Opportunities (RCO) report for review

Task 3:

- Submitted “final” Public Information Plan (PIP)
- Launched project website
- Continuing to develop database of stakeholder information for outreach and engagement efforts
- Early preparation for first Transit Summit

NEXT STEPS (AUGUST-SEPTEMBER)

Task 2

- Submit draft Transit Choices Brochure (TCB) and draft Regional Connections Opportunities (RCO) report for review

Task 3:

- Schedule and prepare for first Transit Summit
- Facilitate first Transit Summit (mid-to-late September)
- Summarize findings from Transit Summit

Task 4:

- Use findings from Transit Summit to develop frameworks for conceptual scenarios

THANK YOU

Caroline Dwyer, AICP
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